Evaluator: Thomas R Loebig

Evaluator Info: Adjunct Professor of Journalism

The Pennsylvania State University

President

BlueGlassesMedia, LLC

**AREAS OF EXPERTISE**

* Journalism
* Digital Media
* Social Media
* Television News
* Video
* Magazine Production: Editorial
* Podcasting

**EMPLOYMENT**

2018- Present Adjunct Professor of Journalism- Journalism Ethics, Basic Newswriting and Reporting, Strategic Communications, Effective Speechwriting and Presentation

The Pennsylvania State University, University Park, Pennsylvania

2021- Present President/Owner- Media Consulting firm

BlueGlassesMedia, LLC, State College, Pennsylvania

2019-2020 Chief Content Officer/Director of Membership

American Philatelic Society, Bellefonte, Pennsylvania

2007-2019 AccuWeather, Inc.

State College, Pennsylvania

1997-2007 News Director, WLOS-TV

Asheville, North Carolina

1995-1997 News Director, WGHP-TV

High Point, North Carolina

1985-1995 Executive Producer, WPXI-TV

Pittsburgh, Pennsylvania

1983-1985 News Producer, WLWT-TV

Cincinnati, Ohio

1980-1983 News Director, WTAJ-TV

Altoona, Pennsylvania

**RECOGNITIONS**

* Alumni Achievement Award

The Pennsylvania State University College of Communications

**EDUCATION**

1976-1980 Bachelor of Arts Journalism Broadcast News

The Pennsylvania State University

University Park, Pennsylvania

I certify under the penalty of perjury that: I obtained a Bachelor of Arts in Journalism from the Pennsylvania State University in 1980. I am an experienced digital media and television executive living in State College, Pennsylvania. Currently, I am an Adjunct Professor for The Pennsylvania State University. I teach courses in journalism, ethics, strategic communications, digital media, and speech writing/performance. In addition, I am the President and Owner of Blue Glasses Media, LLC, a media consulting firm. Previously, I was an executive in digital media and television in the Northeast and Southeast United States, with companies including AccuWeather, the American Philatelic Society and television stations WLOS-TV (Asheville, NC), WPXI-TV (Pittsburgh, PA), and WLWT-TV (Cincinnati, OH).

Sincerely,

A picture containing text, night sky

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Thomas R. Loebig

Adjunct Professor, The Pennsylvania State University

President/Owner, BlueGlassesMedia LLC